# **3M ScotchPad**<sup>TM</sup> **Custom Carry Handle (8325)**

White Carry Handle (8326)

8325 • 8326

Technical Data			- Re	ebruary, 2006		
Product Description	3M <sup>TM</sup> ScotchPad <sup>TM</sup> Carry Handles 8325 and 8326 are made of durable plastic strips with adhesive at each end. The ScotchPad Carry Handle 8326 is available with standard white carry portion material only. The ScotchPad Custom Carry Handle 8325 is available with custom printed or colored carry portion material. It is easy to create a convenient looped handle when the ends are attached to both sides of a box or package					
Typical Physical Properties	3M™ ScotchPad™ Carry Handle 8325: Custom printed or colored carry portion material.			ion material.		
	3M™ ScotchPad™ Carry Handle 8326: Star		Standard white carry portion materia	andard white carry portion material.		
	Backing:		Biaxially-oriented 3M™ ScotchPad™ polypropylene film			
	Adhesive:		Pressure-sensitive rubber resin. Req moisture or solvent activation prior to	e-sensitive rubber resin. Requires no heat, e or solvent activation prior to use.		
	Carry Portion Material (CPM): White or colored		White or colored paper. Available cus	stom printed.		
				ASTM Test Metho		
	Adhesion to Steel: Tensile Strength:		in. width (60 N/100 mm width)	D-3330 D-3759		
	Longitudinal	35 lbs.,	35 lbs./in. width (615 N/100 mm width)			
	Elongation at Break: Thickness: Tape Carry Portion Material Total	3.20 m 3.75 m	il (0.081 mm) il (0.095 mm) il (0.176 mm)	D-3759 D-3652		
	Shelf Life:  18 months when stored in accordance with "Storage Conditions" on page 3.					
Features	Adhesive handle.		Customer convenience	ence.		
	<ul> <li>High-performance carrying tape</li> </ul>		• Carry more items.	<ul> <li>Carry more items.</li> </ul>		
	<ul> <li>Custom colors and graphics.</li> </ul>		<ul> <li>Adheres to a variet</li> </ul>	<ul> <li>Adheres to a variety of surfaces.</li> </ul>		
	<ul><li> Compact size.</li><li> Easy to carry bulky packages.</li></ul>		<ul> <li>Speeds up customer traffic through checkout lines.</li> </ul>			
	• Excellent adhesion.		• In-store security.			
	• Easy to apply.		• Stores easily at checkout counter.			
	<ul> <li>Easy package identification.</li> </ul>		<ul> <li>Reduces packaging/waste.</li> </ul>			
	• Captures customers attention.			<ul> <li>Increases brand awareness</li> </ul>		

• Promotion/communications vehicle.

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<b>Handle Dimensions</b>	В ———				
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	<del> </del>	СРМ			
	Backing Adhesive CPM				
	A Handle Width	B Total Handle Length	C Adhesive Length	Max Load Per Handle	
	1 in. (25 mm)	17 in. (432 mm)	3 in. (76 mm)	10 lbs. (4.5 Kg)	
	1 <sup>3</sup> / <sub>8</sub> in. (35 mm)	17 in. (432 mm)	3 in. (76 mm)	15 lbs. (6.8 Kg)	
	1 <sup>3</sup> / <sub>8</sub> in. (35 mm)	23 in. (584 mm)	6 in. (152 mm)	15 lbs. (6.8 Kg)	

### **Application Ideas**

- Carrying products up to handle weight limits (small appliances, toys, lawn, garden, and hardware items).
- Combining products while using a handle (shoes, pillows, blankets).
- Securing closure of a "tuck-in" box while using a handle (bakery items).
- Providing special promotional messages or UPC codes on the handle.
- User must be sure not to exceed maximum weight limits.

### **Application Techniques**

#### Recommended Surfaces

- Paperboard printed and unprinted.
- Corrugated cardboard.
- Polyethylene and polypropylene (strong shrink film/poly bags).
- Polyester film.
- Polyvinyl chloride (PVC) film.

### Surfaces That Should Be Reviewed For Suitability

- Wax coated/siliconized surfaces.
- Wet surfaces (moisture condensation).
- Cold surfaces (< 50°F [10°C]).
- Some lacquer coated board.
- Rough textured surfaces on which tape surface contact is signicantly reduced.

#### **Application Instructions**

- Select appropriate carry handle to meet package weight limit.
- Remove a single handle from pad and apply one end to side of package. Press full length of adhesive tape leg firmly onto package side with hand pressure.
- Lay handle across top of package using hand to form a snug loop; press full length of remaining adhesive tape leg firmly onto the opposite side with hand pressure.
- Use only one carry handle per package.
- When applying handle to a box with over-lapped flaps which are not sealed down, the adhesive portion of the handle must be applied to the side and bottom of box.
- Do **not** apply the majority of or the entire adhesive portion of the handle to top of box. Adhesive legs must be positioned on the package sides (vertical dimension) to insure application success.

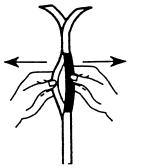
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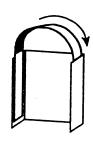
### **Application Equipment**

The 3M<sup>TM</sup> ScotchPad<sup>TM</sup> Carry Handle Dispenser T-285 is specifically designed for use with 3M<sup>TM</sup> ScotchPad<sup>TM</sup> Carry Handles as it provides a convenient holder for a pad of handles, on-the-counter visibility, and one-hand dispensability.

1. Peel off instruction sheet on the back of padded handles.

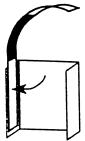


**3.** Form a loop across the top and apply full length of adhesive on the other side of the handle pad to the opposite inside wall of the dispenser.



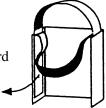
2.

Apply full length of adhesive on one side of the handle pad to the inside wall of the dispenser.



4.

Peel handles from dispenser one at a time by pulling in an outward direction.



**Storage Conditions** 

Storage of handles at 70°F (21°C) and 40-50% relative humidity is recommended.

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#### **Product Use**

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